

Virtuance Becomes the Nation's Leading Provider of Real Estate Photography to the Vacation Rental Industry in 2012

Recent introduction of the HDReal™ Imaging System sets new standards in quality and efficiency.

Denver, CO ([PRWEB](#)) January 31, 2013 -- Virtuance shot more than 3,000 individual vacation rental units, and delivered more than 60,000 HDReal™ images in 2012 to become the leading provider of real estate photography to the vacation rental industry in the United States. Serving clients nationwide, Virtuance has established itself as the industry standard for high quality and highly marketable real estate photography.

Virtuance is the creator of the revolutionary HDReal™ imaging system specifically designed to market real estate. HDReal™ continues to set the new standard in real estate photography, providing vacation rental marketing professionals with the best solution to visually promote properties for maximum views and bookings

"With the introduction of the HDReal™ Imaging System, Virtuance has set a new standard of quality, convenience, and value," says Jeff Corn, Co-Founder and CEO of Virtuance. "We are as excited as our clients are to be able to offer such a profound impact on the marketability of vacation rental units nationwide."

Virtuance's automated image processing algorithms and highly trained, HDReal™-certified professional photography team work together to deliver a vacation rental marketing solution that offers an extraordinary combination of quality, consistency, convenience, and value. These factors support HDReal™ in being one of the fastest growing real estate marketing solutions in the world. With renowned clients like Wyndham Vacation Rentals, Vacation Roost, East West Resorts, and The Resort Company, Virtuance has rapidly established a dominant position as a trusted and valuable marketing partner to the most demanding and well-known brands in the US.

About Virtuance:

Based in Denver, Virtuance was founded in 2010 and is one of the fastest growing real estate and vacation rental photography companies in the world. Virtuance is the developer of the HDReal™ imaging system, a marketing solution designed specifically for real estate. HDReal's™ powerful and intelligent automated algorithms and highly trained HDReal-certified photographers combine to produce real estate marketing images that are proven to generate views and bookings, and engage viewers to act in renting, buying, or leasing real estate properties throughout the real estate industry. Virtuance supports the HDReal™ system with a comprehensive array of marketing tools and platforms.

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